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Robert S. Littlefield, Ph.D., Professor
Department of Communication #2310
North Dakota State University
Box 6050, Fargo, North Dakota 58108-6050
Telephone: 701-231-7783; FAX: 701-231-7784
e-mail: R.Littlefield@ndsu.edu

Academic Preparation

Doctor of Philosophy - University of Minnesota, 1983
Major: Speech Communication and Political Science, *Phi Kappa Phi*

Master of Arts - North Dakota State University, 1979
Major: Speech; Minor: Drama

Bachelor of Science: Education - Minnesota State University Moorhead, 1974, *cum laude*
Majors: Rhetoric, Public Address, Theatre, and English

Professional Experience

2009-present	Associate Head, Department of Communication, NDSU
2009-present	Chamber of Commerce NDSU Distinguished Professor
2007-present	PI & Director, Risk+Crisis Communication Project, NDSU
2005-2007	Co-PI & Associate Director, Risk+Crisis Communication Project, NDSU
1994-present	Professor of Communication, NDSU
1992-1996	Director, Institute for the Study of Cultural Diversity, NDSU
1991-1994	Chair, Department of Communication, NDSU
1990-1992	Interim Dean, College of Humanities and Social Sciences, NDSU
1989-1994	Associate Professor of Speech Communication and Theatre Arts, NDSU
1987-1990	Director of Forensics, NDSU
1986-1987	Managing Director, North Dakota Repertory Theatre, NDSU
1984-1990	Chair, Department of Mass Communication, Speech Communication, and Theatre Arts, NDSU
1983-1989	Assistant Professor of Speech Communication and Theatre Arts, NDSU
1982-1987	Associate Director of Forensics, NDSU
1982-1983	Instructor of Speech and Drama, NDSU
1981-1982	Teaching Associate, Department of Speech Communication, University of Minnesota, Minneapolis, MN
1980-1981	Interim Alumni Director, Minnesota State University Moorhead
1980	Adjunct Instructor, MSUM
1979-1981	Assistant Director of Forensics, NDSU
1979-1981	Lecturer of Speech and Drama, NDSU
1978-1979	Part-time Instructor of Speech Communication, Concordia College, Moorhead, MN
1978-1979	Teaching Assistant in Speech, NDSU

Secondary Level

1995-2003 Director of Forensics, Fargo Catholic Schools Network, Fargo, ND
1974-1978 High School Language Arts Teacher and Director of Forensics and Fine Arts, Barnesville Public Schools, Barnesville, MN

Leadership and Service Experience at North Dakota State University

Department Level

2010-2011 Chair, On-Line Programs Committee
2009-2010 Chair, Assessment Committee, Undergraduate Curriculum Committee, PTE Committee
2007-present Coordinator, On-Line Undergraduate & Graduate Programs
2007-2008 Assessment Committee
2006-present Graduate Studies Committee
2005-present Chair, Special Awards and Events Committee
2003-present Undergraduate Scholarship Awards Committee
2003-2007 Departmental Mentor for Web Course Development
2002-2003 Graduate Studies Committee
2002-2005 Chair, Undergraduate Curriculum Committee
1998-2000 Director of Summer Programs
1995-present Chair, Promotion Tenure Evaluation Committee
1995-2000 Chair, Ph.D. Program Planning Committee
1992-1994 Chair, Assessment Committee
1989-1990 Chair of Merger Committee for Division of Fine Arts
1989 Chair of Realignment Committee for the Communication Department
1985-1989 Chair of North Dakota Repertory Theatre Campus Advisory Committee
1983-1984 Speech Communication Representative on the Departmental Merger Committee for Mass Communication, Speech Communication, Theatre Arts
1983-present Chair and/or Member of Faculty Tenure-Track Search Committees in the Departments of MCSCTA and Communication
1979-present Adviser or co-adviser to ND Delta Chapter of Pi Kappa Delta, NDSU

College of Humanities and Social Science Level

2008-present Member of Awards and Recognition Committee
2004-2007 Member and/or Chair of Promotion Tenure Evaluation Committee
2002-2006 Chair and Member of Curriculum Committee
1995-1998 Chair and/or Member of Promotion Tenure Evaluation Committee
1992-1994 Policy & Planning Committee
1991-1992 Women's Studies Committee
1990-1991 Chair of Student Progress Committee;
Policy and Planning Committee;
Founding publisher of Reflections, a newsletter for the College of Humanities & Social Sciences;
Chair of College Development Foundation Advisory Committee Planning Group
1985-1990 Parliamentarian for College

University Level

2010-present	Graduate Council
2009-present	University Assessment Committee (AHSS Representative)
2008-2009	VP for Public Relations, <i>Phi Kappa Phi</i>
2007	Advisory Group on Promotion-Tenure-Evaluation for VPAA/Provost
2006-2009	Teaching & Learning Institutional Technology Advisory Group
2005-2007	Distance Learning Council
2004-2007	President-Elect, President, Immediate Past President, <i>Phi Kappa Phi</i>
2003-2006	College Representative on the Academic Integrity Committee
1999	Standing Committee on Faculty Rights
1995-1997	New Employee Orientation Trainer: "Diversity on Campus"
1993-1996	Academic Council
1993-1996	International Advisory Committee
1992-1996	Humanities & Social Sciences Representative, University Athletics Committee
1992-1993	H&SS Representative, General Education Committee
1992	Member of NDSU/Boys State Advisory Committee
1991-1992	Co-Facilitator/Planner of Administrative Training Sessions for Department Chairs and Middle Managers at NDSU sponsored by VP-Academic Affairs
	Women's Week Committee
1991	Chair of President's Commission on Retention
1990-1991	ROTC Advisory Board
	Academic Standards Committee
	Academic Council
	Administrative Council
	University Senate
	Search and Screening Committee for Associate Dean for Enrollment Management
	Campus Telecommunications Planning Committee
1989-1992	Elected member of Graduate Council
1987-1989	Arts Roundtable Committee
1986-1987	Campus Coordinator of Bicentennial of the US Constitution Contest Planning Committee;
	University Ad Hoc Program Review Committee
1984-1987	Faculty Senate
1983-1987	Faculty Honors Day Committee
1982-1985	Faculty Colleague Group on Improving Academic Advising

Local, State, National, and International Awards and Honors

2009	Chamber of Commerce NDSU Distinguished Professor
2007	International President's Leadership Medallion, Lions Clubs International
2007	Wayne Brockreide Award for Research, American Forensic Association
2007	Hall of Fame Inductee, Pi Kappa Delta (PKD) National Forensic Honorary
2007	Outstanding Educator Award, College of Arts, Humanities & Social Sciences, NDSU

- 2006 Larry Remele Fellowship, North Dakota Humanities Council
- 2006 International President's Citation of Exemplary Service, Lions Clubs International
- 2005 Melvin Jones Fellow, Lions Clubs International
- 2005 Lion of the Year, Fargo Lions Club
- 2005 L. E. Norton Award for Outstanding Scholarship, PKD
- 2004 Ralph E. Carey Award for Distinguished Career Service, National Forensic League (NFL)
- 2003 Double Diamond Coach Award, NFL
- 2003 Student Congress Coach of the Year, North Dakota Speech and Theatre Association (NDSTA)
- 2003 Debate Coach of the Year, NDSTA
- 2003 Class "A" Speech Coach of the Year, NDSTA
- 2000 Best New District Chair Award, NFL
- 2000 Distinguished Service Award, NFL
- 2000 Debate Coach of the Year, NDSTA
- 1999 Outstanding Research/Creative Activity Award, College of Arts, Humanities & Social Sciences, NDSU
- 1999 Distinguished Service Key Award, NFL
- 1998 Friend of Youth Award, Optimist International Association
- 1998 Scholar of the Year, NDSTA
- 1998 Inductee into the Tapestry of Diverse Talents Display, NDSU Memorial Union
- 1997 Diamond Coach Award, NFL
- 1997 Teacher of the Year Award, NDSTA
- 1996 Prospector Award, Fargo-Moorhead Convention and Visitor's Bureau.
- 1996 Outstanding Service to Cub Scout Pack #632, 1992-1996
- 1994 Outstanding Service Award, College of Humanities and Social Sciences, NDSU
- 1992 Heartland Pride Award, Fargo-Moorhead Convention and Visitor's Bureau.
- 1991 Winner of G.K. Haukebo Heritage Resource Award from the Heritage Education Commission at Moorhead State University for co-editing Elim Lutheran Church: Remembrances and Records.
- 1990 Outstanding Speech Educator Award, National Federation of High School Activities Associations
- 1989 Hall of Fame Inductee, NDSTA
- 1989 Scholar of the Year, NDSTA
- 1988 Faculty Achievement Award, Burlington Northern Foundation, NDSU
- 1987 Fargo Lion of the Year Award
- 1986 Fargo Lions Club Outstanding Service Award
- 1985-1989 Exemplary Service to Pi Kappa Delta Award

Citations

- 1996 Who's Who in America, 51st Edition
- 1993 Who's Who in the Midwest, 24th ed.
- 1984-1986 Outstanding Young Man in America

Professional Research and Publications

Published Articles in Refereed Journals

- Miller, A. N., & Littlefield, R. S. (2010). Product recalls and organizational learning: ConAgra's responses to the peanut butter and pot pie crises. *Public Relations Review* (in press).
- Vevea, N., & Littlefield, R. S. (2010). Hurricane Gustav: Disassociation as evidence of organizational learning. *Journal of Emergency Management* (in press).
- Vevea, N., Littlefield, R. S., Fudge, J., & Weber, A. (2010). Portrayals of dominance: Local newspaper coverage of a natural disaster. *Visual Communication Quarterly* (in press).
- Littlefield, R. S., Reiersen, J., Cowden, K., Stowman, S., & Long Feather, C. (2009, August). A case study of the Red Lake, Minnesota, school shooting: Intercultural learning in the renewal process. *Communication, Culture and Critique*, 2(3), (in press).
- Sellnow, T. L., Littlefield, R. S., Vidoloff, K. G., & Webb, E. M. (2009). The interacting arguments of risk communication in response to terrorist hoaxes. *Argumentation & Advocacy*, (in press).
- Veil, S., Littlefield, R. S., & Rowan, K. E. (2009). Dissemination as success: Local emergency management communication practices. *Public Relations Review*, (in press)
- Littlefield, R. S., & Quenette, A. M. (2007). Crisis leadership and Hurricane Katrina: The portrayal of governmental authorities by the media in natural disasters. *Journal of Applied Communication Research*, 35(1), 26-47.
- Quenette, A. M., Casselton, C. L., & Littlefield, R. S. (2007). Competitors' perceived advantages and disadvantages to participation in collegiate individual events. *The Forensic*, 92(1), 9-18.
- Littlefield, R. S., McRoberts, D. A., Novak, J. M., & Spiering, K. L. (2007). Visualizing the other: A content analysis of illustrations depicting perceptions of incompetent communication. *The Journal of International Communication*, 13(2), 31-50.
- Littlefield, R. S., Sellnow, T. L., & Attansey, M. I. (2006). Mysticism and crisis communication: The use of ambiguity as strategy by the Roman Catholic Church in response to the 2004 tsunami." *Kenneth Burke Society [KB] Journal*, 3(1).
- Littlefield, R. S., & Bornsen, S. A. (2006). Censorship or free Speech? The controversy over the broadcasting of *The Reagans* mini-series. *Free Speech Yearbook* 43, 67-78.
- Littlefield, R. S. (2006). Beyond education vs. competition: On viewing forensics as epistemic. *The Forensic*, 91(2), 3-16.
- Littlefield, R. S., & Ball, J. A. (2004, Winter). Factionalism as argumentation: A case study of the indigenous communication practices of Jemez pueblo. *Argumentation & Advocacy*, 41(2), 87-101.
- Littlefield, R. S. & Larson-Casselton, C. (2004, Summer). Reducing uncertainty for college students making the transition between high school and collegiate individual events

- competition. *The Forensic*, 89(2), 1-14.
- Littlefield, R. S., & Venette, S. J. (2004). Perceptions of high school opinion leaders about the role of college debaters in the high school debate community. *Argumentation & Advocacy*, 40(4), 259-266.
- Littlefield, R. S. & Thweatt, T. S. (2004). The use of cultural agents as data collectors in Bosnian, Roma, Sudanese, and Somali groups. *Journal of Intercultural Communication Research*, 33(2), 77-87.
- Littlefield, R. S., Egersdorf, R., Saur, B., Stark, G., & Wynia, E. (2001). Identifying outcomes for oral interpretation events, *North Dakota Journal of Speech & Theatre*, 14, 45-59.
- Littlefield, R. S. (Fall 2001). High school student perceptions of the efficacy of debate participation, *Argumentation & Advocacy*, 38(2): 83-97.
- Littlefield, R. S. (November 2001). The challenge of communication, *Principal Leadership*, 2(3): 52-57.
- Littlefield, R. S. (2000). The use of lay judges in forensic competition. *The Forensic Educator*, 15(1), 41-45.
- Littlefield, R. S. (1999). Outreach programs for high school debate: National applications of the North Dakota model. *The Forensic Educator*, 14(1), 17-22.
- Hindman, D. B., Littlefield, R. S., Preston, A., & Newmann, D. (1999). Structural pluralism, ethnic pluralism, and North Dakota newspapers. *Journalism & Mass Communication Quarterly*, 76(2), 250-263.
- Littlefield, R. S., Egersdorf, R., Kalka, Y., Pearson, N., Ringdahl, K., Tuchscherer, S., & Wynia, E. (1998). Assessing outcomes for original public speaking events: A pilot study. *North Dakota Journal of Speech & Theatre*, 11, 4-14.
- Hindman, D. B., Littlefield, R. S., Preston, A., & Newmann, D. (1997). Community structural pluralism and North Dakota newspaper coverage of ethnic minority groups. *North Dakota Journal of Speech & Theatre*, 10, 16-28.
- Littlefield, R. S. & Sarabakhsh, M. (1997). Enhancing multicultural education training for the hospitality management student. *Journal of Hospitality & Tourism Education*, 9(2), 53-55.
- Littlefield, R. S. & Iverson, J. O. (1996). Limited Current Issue Debate (LCID): A new generation of policy debate for rural America. *The Forensic Educator*, 10(1), 5-10.
- Sellnow, D. D. & Littlefield, R. S. (1995). The Speech of Diversity: A tool to integrate cultural diversity into the Basic Course. *Basic Communication Course Annual*, 8, 185-196.
- Littlefield, R. S. (1995). An historical review of public speaking as a component of the language arts curriculum in North Dakota. *North Dakota Journal of Speech & Theatre*, 8, 28-33.
- Littlefield, R. S., Sellnow, T. L., & Meister, M. A. (1994). Controlling speech anxiety: Academic recommendations and forensic applications. *National Forensic Journal*, 11(2), 15-28.

- Sellnow, T. L., Littlefield, R. S., & Sellnow, D. D. (1994). A national profile of experiential education trends in communication master's degree programs. *Journal of the Association for Communication Administration*, 2, 68-76.
- Littlefield, R. S. (1993). The challenge and opportunity of finding a new administrative role for an ex-Director of Forensics. *The Forensic*, 78(4), 23-31.
- Littlefield, R. S. (1992). Argument by comparison: The public communication of the Shakers. *Journal of Communication and Religion*, 15(2), 117-130.
- Littlefield, R. S. & Sellnow, T. L. (1992). Assessing competition and stress: The perceived effect of tournament atmosphere on students and coaches. *National Forensic Journal*, 10(1), 1-10.
- Littlefield, R. S. (1992). Competition versus education: Are we coaching what we are teaching? *North Dakota Journal of Speech & Theatre*, 5(1), 70-84.
- Littlefield, R. S. (1992). An assessment of university administrators: Do they value competitive debate and individual events programs? *National Forensic Journal*, 9(2), 87-96.
- Littlefield, R. S. & Palowski, D. R. (1991). Tournament management via interactive video communication systems: Models and motives. *The Forensic*, 77(1), 7-14.
- Littlefield, R. S. (1991). Building communication competency in North Dakota schools: A review of existing curricula. *North Dakota Journal of Speech & Theatre*, 4(1), 17-23.
- Littlefield, R. S. (1991). Who is writing for the *Speech Communication Teacher* and where are they from? *The Speech Communication Teacher*, 5(3), 5.
- Littlefield, R. S. (1990). Attendance patterns at national forensic tournaments: Factors influencing school participation. *The Forensic*, 75(3), 1-10.
- Littlefield, R. S. (1990). Telecommunication systems and forensics in North Dakota. *North Dakota Journal of Speech & Theatre*, 3(1), 65-68.
- Littlefield, R. S. (1989). Predicting rankings in individual events tournaments: Do the outcomes justify current practices? *National Forensic Journal*, 7(1), 21-28.
- Littlefield, R. S. (1989). Integrating communication into the curriculum: Back to the basics. *North Dakota Journal of Speech & Theatre*, 2(1), 52-54.
- Littlefield, R. S. (1989). A survey of attendance preferences for national individual events and debate tournaments: A preliminary report. *The Forensic*, 75(1), 14-15.
- Littlefield, R. S. (1988/89). The case for debate at the elementary school level. *The Forensic*

Educator, 3(1), 23-26.

- Littlefield, R. S. (1988). Public speaking activities for elementary school teachers. *The Communication Teacher*, 3(1), 12-13.
- Littlefield, R. S. (1987). An analysis of tabulation procedures used to produce contestants for elimination rounds at national individual events tournaments. *Journal of the American Forensic Association*, 23(4), 202-205.
- Littlefield, R. S. & Sellnow, T. L. (1987). The use of self-disclosure as a means for reducing stage fright in beginning speakers. *Communication Education*, 36(1), 62-64.
- Littlefield, R. S. (1986). The use of undergraduates in tournament management: Some ethical considerations. *The Forensic*, 72(1), 2-6.
- Littlefield, R. S. (1986). A comparison of tabulation methods used by two 1985 national forensic tournaments: Pi Kappa Delta and the AFA-NIET. *National Forensic Journal*, 4(1), 35-43.
- Lassila, A. L. & Littlefield, R. S. (1985). Minimizing stage fright through impromptu speaking activities. *Virginia Journal of Communication*, 6, 33-41.
- Littlefield, R. S. (1985). The participation course: What is it really for? *The Forensic*, 70(3), 69-74.
- Petronio, S., Martin, J., & Littlefield, R. (1984). Prerequisite conditions for self-disclosure: A gender issue. *Communication Monographs*, 51(3), 268-273.
- Littlefield, R. S. (1983). Competitive live discussion: The effective use of nonverbal cues. *The Forensic*, 69(2), 14-20.
- Littlefield, R. S. (1979). Strategies designed to overcome the control of dominant members in competitive discussion. *Speech Association of Minnesota Journal*, 6, 1-9.

Books and Monographs

- Sellnow, T. L., Ulmer, R. R., Seeger, M. W., & Littlefield, R. S. (2009). *Effective risk communication: A message-centered approach*. New York: NY: Springer.
- Littlefield, R. S., Cowden, K., & Hueston, W. (2007). *Crisis and risk communication: 10 tips for public health professionals when communicating with native and new Americans*. Fargo, ND: Institute for Regional Studies.
- Littlefield, R. S., Cowden, K., Farah, F. M., McDonald, L. R., & Sellnow, T. L. (2006). *10 tips for risk and crisis communicators when working and conducting research with Native and New Americans*. Fargo, ND: NDSU Institute for Regional Studies.
- Sellnow, T. L., & Littlefield, R. S. (Eds.). (2005). *Lessons learned protecting America's food*

supply: Case studies in crisis communication. Fargo, ND: Institute for Regional Studies.

Littlefield, R. S. (1998). *Voices on the prairie: Brining speech and theatre to North Dakota.* Fargo, ND: Institute for Regional Studies.

Littlefield, R., Larson, N., and Mathison, Z. (Eds.). (1991). *Elim Lutheran Church: Remembrances and records.* Fargo, ND: Elim Lutheran Church/Fine Print, Inc.

Book Chapters and Inclusion in Proceedings

Littlefield, R. S., & Larson-Casselton, C. L. (2009). Coaching your own child: An exploration of dominance and affiliation in parent-child communication. In T. J. Socha & G. H. Stamp (Eds.), *Outside of home: Parents and children communicating with society* (pp. 189-206). New York: Routledge.

Littlefield, R. S., Rowan, K., Veil, S. et al. (2009). "We tell people. It's up to them to be prepared": Public relations practices of local emergency managers. In W. T. Coombs (Ed.), *Handbook of crisis communication.*

Littlefield, R. S. (2005). Jack in the Box: The lessons learned by accepting organizational responsibility. In T. L. Sellnow & R. S. Littlefield (Eds.), *Lessons Learned Protecting America's Food Supply: Case studies in crisis communication* (pp. 33-46). Fargo, ND: North Dakota Institute for Regional Studies.

Littlefield, R. S. (1995). Teaching argumentation and debate skills to young children: Bridging theory and practice. In F. H. van Eemeren and R. Grootendorst (Eds.), *Reconstruction and Application: Proceedings from the 3rd International Conference on Argumentation* (pp. 287-297). Amsterdam: International Centre for the Study of Argumentation.

Littlefield, R. S. (1993). Carter and the media: An analysis of selected strategies used to manage the public communication of the administration. In A. Ugrinsky and H.D. Rosenbaum (Eds.), *Jimmy Carter: Keeping Faith* (pp. 423-435). NJ: Greenwood Press.

Littlefield, R. S. (1991). Ethics and forensics: A dichotomous appraisal. In S. Roden (Ed.), *Commitment to forensic education: The challenge to the Twenty-First century, Proceedings of the Pi Kappa Delta Development Conference, West Long Branch, NJ* (pp. 13-19). Conway, AR: University Press.

Littlefield, R. S. (1988). The cultivation of administrative and general support for individual events programs: Some practical suggestions. In L. Schnoor and V. Karns (Eds.), *Proceedings of the Developmental Conference on Individual Events: Denver, CO* (pp. 73-77). Mankato, MN: University Press.

Littlefield, R. S. & Hanson, C. T. (1986). Evaluating faculty performance: Developing a comprehensive approach. In W. E. Cashin & A. Noma (Eds.), *Issues in Higher Education* (pp. 281-290). Manhattan, KS: Kansas State University.

Workbooks

- Hanson, C. T.; Joraanstad, P. J.; Littlefield, R. S.; & Oberembt, C. L. (1991). *The practice of public speaking: A practical guide for beginning speakers (2nd ed)*. Dubuque, IA: Kendall/Hunt.
- Littlefield, R. S. & Ball, J. A. (1991). *Let's work together!* Moorhead, MN: KIDSPEAK Publishing.
- Littlefield, R. S., Ball, J. A., and Littlefield, K. M. (1991). *The teacher's guide to KIDSPEAK*. Moorhead, MN: KIDSPEAK Publishing.
- Littlefield, R. S. & Ball, J. A. (1990). *Tell me the way it was*. Moorhead, MN: KIDSPEAK Publishing.
- Littlefield, R. S. & Ball, J. A. (1990). *Who am I? Who are they?* Moorhead, MN: KIDSPEAK Publishing.
- Littlefield, R. S. & Littlefield, K. M. (1990). *What's your point?* Moorhead, MN: KIDSPEAK Publishing.
- Littlefield, R. S. & Littlefield, K. M. (1990). *Read to me!* Moorhead, MN: KIDSPEAK Publishing.
- Littlefield, R. S. & Littlefield, K. M. (1989). *Let's debate!* Moorhead, MN: KIDSPEAK Publishing.
- Littlefield, R. S. & Littlefield, K. M. (1989). *Tell me a story!* Moorhead, MN: KIDSPEAK Publishing.
- Littlefield, R. S. & Littlefield, K. M. (1989). *What did you say?* Moorhead, MN: KIDSPEAK Publishing.
- Littlefield, R. S. & Littlefield, K. M. (1989). *Speak up!* Moorhead, MN: KIDSPEAK Publishing.
- Hanson, C. T.; Joraanstad, P. J.; Littlefield, R. S.; & Oberembt, C. L. (1989). *The practice of public speaking: A practical guide for beginning speakers*. Dubuque, IA: Kendall/Hunt.

Reference Materials

- Littlefield, R. S. & Fetzik, S. (1992). *Cutting and marking literature for oral interpretation*. Kansas City, MO: National Federation of State High School Associations.
- Littlefield, R. S. (1987). *Guidelines for the judge of oral interpretation*. Kansas City, MO: National Federation of State High School Associations.
- Littlefield, R. S. (1977). *Federal health care costs: A collection of 100 pamphlets with analysis for high school debaters*. Barnesville, MN: Library Reference Service.

Littlefield, R. S. (1976). *Federal energy policy: A collection of 100 pamphlets with analysis for high school debaters*. Barnesville, MN: Library Reference Service.

External Grants and Contracts Support (\$1,293,555)

- 2010-2014 Conceptual and analytical components of a project to determine the communication needs of vulnerable populations during events of intentional catastrophic contamination. Department of Homeland Security, University of Minnesota, University of North Dakota. \$83,811. (PI) - pending
- 2010-2013 Littlefield, R. S. Consequences, risks, and vulnerabilities in the case of an intentional, catastrophic, food-contamination event. Department of Homeland Security, University of Minnesota. \$455,098. (PI) - pending
- 2010-2013 Littlefield, R. S. Refining and enhancing risk message testing for use with vulnerable populations and the general population. Department of Homeland Security, University of Minnesota. \$417,250. (PI) - pending
- 2009-2010 Littlefield, R. S. Psychological and social dimensions of Native American receptivity to risk messages. Department of Homeland Security, University of Minnesota. ~\$43,000. (PI)
- 2008-2013 Great Plains Portal to Food Safety: Educating Tomorrow's Leaders, Part II. USDA-CSREES-Food and Agricultural Sciences National Needs Graduate and Postgraduate Fellowship (NNF) Grants Program. \$13,500.00. (Co-PI with Wolf-Hall, C., J. Garden-Robinson, P. Gibbs, R. Goswami, C. Hall III, M. Khaita, Maddock, D. Sawosky, G. Secor and C. Wachenheim)
- 2008-2011 Recruitment and Retention of a Diverse Population of Food Safety Students Using Market Research for Enhanced Programs. USDA-CREES. \$450,000. (Co-PI with Wolf-Hall, C. E., Garden-Robinson, J., Hall, C. A., III, Panigrahi, S., Saxowski, D., Wachenheim, C., Myers, D., & Eighmy, M.)
- 2008 Retired Coach Ambassador Grant. National Forensic League. \$500. (PI)
- 2007-2009 Learning Styles and Risk Communication: Communicating Food Safety Messages to Underrepresented and Teenage Audiences. National Center for Food Protection and Defense, Department of Homeland Security. \$213,750. (Co-PI with Timothy L. Sellnow)
- 2007-2008 Food Safety Risk Assessment. USDA Earmark. \$154,010 (Co-PI with Timothy L. Sellnow).
- 2006/07 Forensics in the 20th Century: An uneasy fusion of competition and democracy. Douglas Ehninger Research Fellowship, American Forensic Association. Award: \$1,000. (PI)

- 2006 National Center for Food Protection & Defense. Department of Homeland Security. Funded: \$132,621.00 (Co-PI with Timothy L. Sellnow).
- 2006 North Dakota Humanities Council: Larry Remele Fellowship. \$5,000
- 2005 National Center for Food Protection & Defense: Department of Homeland Security, Funded: \$81,225 (Co-PI with Timothy L. Sellnow).
- 1996 North Dakota Speech and Theatre Association, \$500: "Limited Current Issue Debate Project, Renewed" (PI).
- 1996 Campus Outreach Project, Office of the President, "'Let's Talk': Community Dialogues on Diversity and Democracy." \$5,000 (PI)
- 1995 North Dakota Speech and Theatre Association, \$300: "Limited Current Issue Debate Project."
- 1995 PEW Charitable Trust Foundation's Community Diversity Project, \$9,075: "Media Relations Project."
- 1994 U.S. West Foundation, \$125,000: "Using Technology to Educate Rural Teachers on Issues of Diversity in a Multiethnic/Multicultural Society" (PI)
- 1994 Association of American Colleges and Universities, \$4,500: "Campus Leadership and American Pluralism."
- 1994 Association of American Colleges and Universities, \$4,500: "American Commitments Diversity Initiative," (with colleagues in Humanities & Social Sciences, NDSU).
- 1993 U.S. West Foundation, \$25,000: "Planning Grant: Using Technology to Educate Rural Teachers on Issues of Diversity in a Multiethnic/Multicultural Society" (PI)
- 1991 North Dakota Council for the Arts, \$11,000: "Shaker Collection" for NDSU Women's Week (PI)
- 1991 Association of American Colleges, \$4,500: "'Making of the Modern World and Global Interdependence': Two Courses to Enhance the General Education of NDSU Students," (Co-PI with L. Peterson and H. McCaul).
- 1990 U.S. Department of Education, \$36,574: "Teaching Kids to Speak: A Program to Enhance Oral Literacy."
- 1988 VFW, Fargo, \$1,000: North Dakota Repertory Theatre.

- 1986 Burlington Northern Foundation, \$2,500: North Dakota Repertory Theatre.
- 1986 Alex Stern Family Foundation, \$2,500: North Dakota Repertory Theatre.
- 1985 Clearinghouse Banks, Fargo, ND, \$1,500: North Dakota Repertory Theatre.
- 1985 Alex Stern Family Foundation, \$2,500: North Dakota Repertory Theatre.
- 1985 AT&T Foundation, \$1,000: North Dakota Repertory Theatre.
- 1985 Northwestern Bell, \$1,000: North Dakota Repertory Theatre.
- 1984 Dayton Hudson Corporation, \$2,500: North Dakota Repertory Theatre.
- 1984 Alex Stern Family Foundation, \$2,500: North Dakota Repertory Theatre.

Internal Grant Support (\$36,982)

- 2007 Developing a web-based masters degree program in the Department of Communication. Distance and Continuing Education. **Award: \$7,900.**
- 1994 Faculty Contingency Funds, \$400: International Travel Supplement to Support Presentation of Refereed Paper at 3rd International Conference on Argumentation 1994 in Amsterdam, The Netherlands.
- 1993 NDSU Planning, Priorities, and Resources Committee, \$15,000: "Integrating Campus Weeks of Awareness into the Curriculum."
- 1992 Faculty Development Institute, \$1,507: "'Native American Culture: Turtle Mountain': A Course to Promote the Understanding of Native American Culture."
- 1990-91 Faculty Development Institute, \$4,000: "Faculty Exchange Between North Dakota State University and Native American Institutions: A Pilot Project," (with J. Strandness).
- 1990 Research Council Contingency Fund, \$1,500: "Promoting Awareness of Human Diversity through Public Programs in the Humanities," (with T. Kloberdanz).
- 1988 Faculty Development Institute, \$1,000: Developmental Leave Supplement to Study at Shaker Museum in New York and Jimmy Carter Library in Georgia.
- 1985 Research Council Grant-in-Aid, \$1,000: "The Effect of Interpersonal Communication Skills Training on Physician Satisfaction."
- 1985 Faculty Development Institute, \$1,500: "Predicting Communication Competence of Teacher Candidates."

- 1985 Faculty Development Institute, \$400: "Departmental Evaluation of Faculty."
- 1983 Faculty Development Institute, \$2,775: "Improving Oral Communication Skills in the Classroom."

Professional Development Activities

- 2008 New Faculty Mentoring Program, NDSU
- 2008 Leadership Training, USA/Canada Forum, Lions Clubs International, Saskatoon, Saskatchewan, Canada
- 2008 NCA-F/START Conference on Emergency Pre-Event Communication, "Terrorist Threat to Sunny City!" Co-sponsored by the National Communication Association, National Consortium for the Study of Terrorism & Responses to Terrorism (START), and the Fred Friendly Seminars, San Diego, California.
- 2007-2008 Developed and served as communication expert for team-taught, School of Public Health, University of Minnesota, Risk Communication for Underserved Publics
- 2006 Pre-Conference on Risk and Crisis Communication, National Communication Association Convention, San Antonio, Texas
- 2006 Archival Research sponsored by the North Dakota Humanities Council at University of Utah, University of Nevada, Ripon College, Harvard University, National Forensic League Headquarters.
- 2006 Faculty Development Day, NDSU
- 2003 Peer Teaching Mentor Program, NDSU
- 1996 Ford Foundation Campus Diversity Initiative Conference, "Diversity Education and the Public Good," Seattle, WA
- 1995 Western Interstate Commission for Higher Education Resource Team Consultant for Ford Foundation Project on Diversity
- 1995 Association of American Colleges & Universities' Diversity Conference, Ford Foundation Philadelphia, PA
- 1994 Ford Foundation Working Conference on Diversity in Higher Education, Tucson, AZ.
- 1993 The Tomas Rivera Center: A National Institute for Policy Studies on Latino Education. Washington, D.C.

- 1993 American Council on Education Conference, "Educating One Third of a Nation: Making Our Reality Match Our Rhetoric." Houston, TX
- 1993 Western Interstate Commission for Higher Education, "Institute on Diversity." Bismarck, ND
- 1993 Association of Communication Administrators 21st Annual Presidential Seminar, "Internationalizing the Communication Discipline." Miami, FL
- 1993 Pi Kappa Delta Professional Development Conference, Tacoma, WA
- 1992 American Council on Education, "Enhancing Departmental Leadership: The Role of the Chairperson." Boulder, CO
- 1992 Program Review Consultant, Southwest State (MN) University Department of Speech and Theatre
- 1991 Association of American Colleges, "Engaging Cultural Legacies." Washington, D.C.
- 1991 PKD Professional Development Conference, Eatontown, NJ
- 1990 Eighth Presidential Conference, "JIMMY CARTER: Keeping Faith." Hofstra University, Hempstead, NY
- 1989 PKD Professional Development Conference, St. Louis, MO
- 1986 Center for Faculty Evaluation and Development and National Issues in Higher Education, "Faculty Evaluation and Development: Lessons Learned." Manhattan, KS

Professional Service

Professional Association Memberships

National Communication Association (formerly Speech Communication Association), 1996-present
 Speech Communication Association, 1981-1996
 International Communication Association, 2004-present
 American Forensic Association, 1979- (Life Member)
 Pi Kappa Delta National Honorary Fraternity, 1971- (Life Member),
 North Dakota Speech and Theatre Association, 1985- (Life Member),
 National Forensic Association, 1983-present
 Central States Communication Association, 1986- (Life Member)
 National Federation Interscholastic Speech and Debate Association, 1995-2006

Editorships and Editorial Boards for Scholarly Journals

2007-present	Editor, <i>Journal of the Communication, Speech & Theatre Association of North Dakota</i>
2007-present	Editorial Board, <i>Communication Teacher</i>
2006	Guest Editor, <i>The Forensic of Pi Kappa Delta</i>
2006-2008	Editorial Board, <i>Communication Studies</i>
2005-present	Editorial Board, <i>Journal of Applied Communication Research</i> Editorial Board, <i>Argumentation & Advocacy</i>
2003-2007	Co-Editor, <i>North Dakota Journal of Speech & Theatre</i>
1997-2003	Editorial Board, <i>North Dakota Journal of Speech & Theatre</i>

Offices and Designated Responsibilities in Professional Associations

2003-2008	<u>States Advisory Council of the National Communication Association</u> Chair-Elect and Convention Planner, Chair, Immediate Past Chair
1996-2004	<u>National Forensic League</u> Chair, North Dakota RoughRider District Committee, 1999-2005 Developer of National Junior Forensic League initiative, 1995 Chair of NJFL National Steering Committee, 1995-1996 NFL National Tournament Staff, 1996-2004
1985-2009	<u>Communication, Speech & Theatre Association (formerly North Dakota Speech and Theatre Association)</u> Historian, 1988-2003 Immediate Past President, 1987-88 President, 1985-87 Convention Planner, 1985 & 1986 Editorial Board for <i>ND Journal of Speech and Theatre</i> , 1997-2003
1997-1999	<u>North Dakota Office of Public Instruction</u> Representative for Higher Education, Large Scale Assessment of Oral Communication Project, 1997-98 Listening Assessment Project, 1998-99
1980-2009	<u>Pi Kappa Delta National Forensic Honorary Fraternity</u> Centennial Planning Committee, 2006-2013 National Secretary-Treasurer, 1993-1999 National President, 1991-93 Member of National Endowment Fund Board of Directors, 1991-1999 President-Elect, 1989-91 Primary Planner, PKD National Developmental Conference, 1988-89 Primary Planner for PKD to National Speech Communication Association Conventions, 1988 & 1989 National Province Coordinator, 1987-89 National Council Member and Tournament Director, 1983-87 National Tab Room Staff Member for PKD National Tournaments, 1981 & 83

Secretary-Treasurer of Sioux Province, 1980-81

1980-2009 North Dakota Forensic Leadership Activity and Service
Founder and Executive Secretary, Valley Forensic League, 1983-90
State Planner and Coordinator, Convention Workshop Courses for High School
Teachers in North Dakota, 1985-present
Co-Founder and Coordinator, Summer Speech and Debate Camp for High
School Students and Teachers in ND and MN, 1980-89

1979-2009 National Forensic Education Activity
Member of National Council of Forensic Organizations, 1989-93
Secretary of the American Forensic Association, 1990-92
National Tab Room Staff Member for AFA NIET, 1984
Secretary-Treasurer, National Council of Forensic Organizations, 1984-87
Executive Advisory Committee Member, Interstate Oratorical Association,
1982-84
Evaluator of textbooks for several national publishing companies, 1979-present

Community Service Activities

1996-2009 Host/promoter of numerous forensic tournaments bringing hundreds of high
school students and coaches to Fargo annually.
[Recipient of Friend of Youth Award in 1998, Optimist International
Association]

1995-1999 Successfully bid and hosted the Pi Kappa Delta National Convention and
Tournament in March, 1999, bringing 1,000 contestants and coaches to Fargo.
[Received Prospector Award in 1996, Fargo-Moorhead Convention and
Visitor's Bureau.]

1992-1996 Den Leader and Awards Chairperson, Cub Scout Pack 632, Moorhead

1992 Presenter of several public lectures on Shaker culture for Communiversy

1989-1993 Consultant for the Fargo-Moorhead Family YMCA on youth development for
Native American children

1988-1992 Successfully bid and chaired Local Host Committee for the National Forensic
League's High School Speech and Debate National Tournament, June 14-20,
1992, Fargo, ND, bringing 3,000 contestants and coaches to Fargo, economic
impact cited by FM-CVB at \$3 million.
[Recipient of Heartland Pride Award in 1992, Fargo-Moorhead Convention
and Visitor's Bureau.]

1987-1989 Successfully bid and chaired Local Host Committee for the American Forensic
Association's National Individual Events Tournament, April 7-10, 1989, Fargo,

ND, bringing 700 contestants and coaches to Fargo.

- 1984-2009 Fargo Lions Club Leadership
Vice District Governor Elect for 5NE (Eastern North Dakota), 2008-2009
District 5NE Cabinet: Leadership Development Chair
Immediate Past Club President, 2006-2007
President, 2005-2006 [received "Club of the Year Award" for District 5NE]
President-Elect, 2004-2005
District 5NE Chair of SightFirst Committee, 1994-1995
Chair, SightFirst Campaign, Fargo Lions Club, 1992-1993
Past President, 1991-92
President, 1990-91 [received "Club of the Year Award" for District 5NE
and International Cooperation and Leadership Recognition]
First Vice President, 1989-90
Second Vice President, 1988-89
- 1984-2009 Fargo Lions Club Community Service Activities
"Ring the Bell" for the Salvation Army
Clean ditches on South University Drive
Help with vision screening at local elementary schools
Promotion of peace poster contest in local middle schools
Serve as parade marshall at downtown Holiday Parade in November and St.
Patrick's Day Parade in March
Served as Guiding Lion in helping to promote the development of a Lions Club
in Casselton, ND
Successfully bid and served as co-chair for the Multiple District 5 Lions
Convention in June, 2006, bringing 500 Lions and guests to Fargo.
Successfully applied and co-chaired Fargo Lion involvement in "Community
Art of Giving Project" sponsored by the Plains Art Museum, resulting
in over 1,000 pair of glasses donated to Lions Eye Bank of North
Dakota.
Service as chair or co-chair of major fundraisers to support community
projects, including Journey for Sight, Take the Cake Auction, and "For
Your Eyes Only" February Fundraiser.
- 1984 Manager of North Dakota Intercollegiate Speech League Tournaments
- 1984-1989 Manager of Region 2 Speech Contests for North Dakota High School
Activities Association, Fargo, ND.
- 1984-86; 1988-1991 Manager of North Dakota High School Activities Association's State Policy
and Lincoln Douglas Debate Tournaments, Fargo, ND.
- 1979-2009 Workshop or seminar leader on communication-related subjects for the NDSU
Division of Continuing Studies

- 1979-1990;1993-05 Founder and Tournament Director, NDSU High School Speech and Debate Invitational, Fargo, ND.
- 1974-2009 Adjudicator at over 200 individual events tournaments (invitationals, district, region, state, and national qualifying events)
Adjudicator at over 100 debate tournaments (invitationals, region, state, and national qualifying events)
- 1974-2007 Tournament Manager for over 150 local high school speech and/or debate competitions.
- 1958-2009 Active member of Elim Lutheran Church involved in all aspects of church community, specifically:
Council member 2004-2007; President 2005 & 2006; Secretary 2007 & 2008
Member of Adult Choir 1968-present; Choir Director 2007-present
Helped to develop program to support a school in Haiti; sponsored tuition and fees for student in 2008
Chair of Community Outreach Committee to study ways Elim can work with NDSU Campus Lutheran Center to reach out to students in downtown Fargo.
Chaired Centennial Planning Committee, 1988-1991
Co-chair of Archives Committee, 1988-present
[Winner of G.K. Haukebo Heritage Resource Award in 1991 from the Heritage Education Commission at Moorhead State University for co-editing *Elim Lutheran Church: Remembrances and Records.*]

Papers Presented at Professional Meetings

80+ papers selected through referee process for presentation at conferences (including 3rd International Conference on Argumentation in The Netherlands, National Speech Communication Association, Eastern Communication Association, Central States Communication Association, Minnesota Leadership Educators Conference, Hofstra University Eighth Presidential Conference, North Dakota Speech and Theatre Association, 16th Regional Plains Conference of the International Reading Association, Southern States Communication Association, and Fifth Annual Conference on Communication, Language, and Gender)

100+ invited papers/presentations at conferences/programs (including National Speech Communication Association, NDSU YMCA BrownBag Seminars, North Dakota Speech and Theatre Association, ND Multicultural Association, NDSU Diversity Weeks, FM Communiversity, Red River Student Communication Conferences, NDUS Issues in Education Workshop, Faculty Development Institute, South Dakota Speech Communication Association, North Dakota Education Association)

Instructional Experience and Graduate Advising

Courses taught by a College/University

Concordia College, 1978-1979

\$ DISC 109: Discourse

University of Minnesota, 1981-1982

\$ COMM 100: Public Speaking

North Dakota State University, 1983-present

Undergraduate

\$ COMM 110: Fundamentals of Public Speaking
\$ COMM 150: Forensic Practice
\$ COMM 312: Oral Performance Studies
\$ COMM 212: Public Speaking
\$ COMM 308: Business & Professional Speaking
\$ COMM 212: Interpersonal Communication
\$ COMM 214: Persuasion
\$ COMM 216: Intercultural Communication
\$ COMM 314: Argumentation & Debate
\$ COMM 315: Small Group Communication
\$ COMM 316: Problem-Solving Discussion
\$ COMM 317: Leadership & Parliamentary Procedure
\$ COMM 401: Survey of Rhetorical Theory
\$ COMM 402: Contemporary Rhetoric
\$ COMM 450: Diplomatic Communication
\$ COMM 451: Directing Forensics
\$ COMM 473: Communication & Change
\$ COMM 489: Communication Capstone
\$ COMM 492: Advanced Forms of Oral Interpretation
\$ SAFE 406: Food Safety Crisis Communication

Graduate

\$ COMM 602: Contemporary Rhetoric
\$ COMM 650: Diplomatic Communication
\$ COMM 651: Directing Forensics
\$ COMM 700: Research Methods in Communication
\$ COMM 708: Advanced Qualitative Research Methods
\$ COMM 721: Advanced Intercultural Communication
\$ COMM 725: Communication & Change
\$ COMM 750: Issues In Argumentation
\$ COMM 752: Theory of Argument
\$ COMM 761: Survey of Rhetorical Theory (formerly 601)
\$ COMM 782: Theories of Persuasion
\$ COMM 767: Rhetorical Criticism
\$ COMM 785: Advanced Crisis Communication in Public Relations
\$ COMM : Risk Communication

§ SAFE 606: Food Safety Crisis Communication

Graduate Advising (as Committee Chair)

James Brey, M.A., Chair
Pamela Joraanstad, M.A., Chair
Heidi Lieder, M.A., Chair
Amy Lassila, M.A., Chair
John D'Argenio, M.S., Chair
Fred Sternhagen, M.S., Chair
Cordell Hanson, M.A., Chair
Carol Lindberg, M.A., Chair
Todd Rasumson, M.A., Chair
Jacqueline Cox, M.A., Chair
Brian Crane, M.S., Chair
Donna Stack, M.A., Chair
Theresa Krier, M.A., Chair
Lavonne Wahl, M.A., Chair
Daniel Pullen, M.A., Chair
Merrie Sue Holtan, M.A., Chair
Sristi Paulson, M.A., Chair
Brian Beeke, M.A., Chair
Margaret Derksen, M.A., Chair
Diane Levin, M.A., Chair
Carol Hart, M.A., Chair
Lisa Flesjer-Seekins, M.A., Chair
Sandra Alvasta, M.S., Chair
Lori Liebl, M.A., Chair
Julie Austin, M.A., Chair
Patricia Venette, M.S., Chair
Mary Sherman, M.A., Chair
Nancy Lill, M.A., Chair
Kim Kozicki, M.A., Chair
Diane Frandson, M.A., Chair
David Wahlberg, M.S., Chair
Dennis Neumann, M.S., Chair
Kelly Larson, M.A., Chair
Bonnie Smith, M.A., Chair
Constance Nelson, M.S., Chair
Pamela Zaug, M.A., Chair
Bonnie Cooper, M.S., Chair
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Benita Saur, M.A., Chair
Frank Anderson, M.A., Chair

Gayle Hyde, M.A., Chair
Kathy Coyle, Ph.D., Chair
Tatyana Thweat, Ph.D., Chair
Jody Mattern, Ph.D., Chair
Kerri Spiering, Ph.D., Chair
Lori DeWitt, Ph.D., Chair
Scott Barrett, Ph.D., Chair
Garvis Semore, M.A., Chair
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Sucheta Bhattacharya, M.A., Chair
Janet Kruckenber, M.A., Chair
Andrea Quenette, M.S., Chair
Lisa Moon, M.A., Chair
Jennifer Reiersen, Ph.D., Chair
Brian Hough, M.A., Chair
Kimberly Cowden, Ph.D., Chair
Vanessa Wasserman, M.A., Chair
Kimberly Beauchamp, M.S., Chair
Deborah McGregor Pflieger, M.A., Chair
Angela Hatton, M.A., Chair

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