Engaging Presentations

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Storytelling

"Once you know how to find and tell stories that feel personal to you *and* your listeners, you have the basic skills necessary to acknowledge, connect with, and emotionally move others."

"The key to story thinking is to learn which stories stimulate your own feelings first."

~Whoever Tells the Best Story Wins by Annette Simmons



- Body
- Voice

The Actor's Toolkit

Imagination



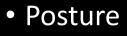


Communication Types

- Verbal communication = words
- Vocal communication = how it sounds
- Visual communication = face & body



Areas of Nonverbal Communication



- Eye contact
- Facial Expressions
- Gesture
- Movement & Spatiality



Voice



- Pitch
- Volume
- Resonation
- Articulation
- Inflection
- Pace





Objective

- Objective = what you want
- The goal or purpose you hope to achieve with your audience as a result of the delivery of your message





Intention

- Intention = how you are going to get it?
- Your intention is what signals listeners to pay attention
- ACTIONS







Uta Hagan

"The action of the words, how I will send them, for what purpose and to whom, under what circumstances, hinges solely on what I want or need at the moment."





Purpose of Message

 I want to ______ (action/intention) my audience so that my audience will ______ (objective).

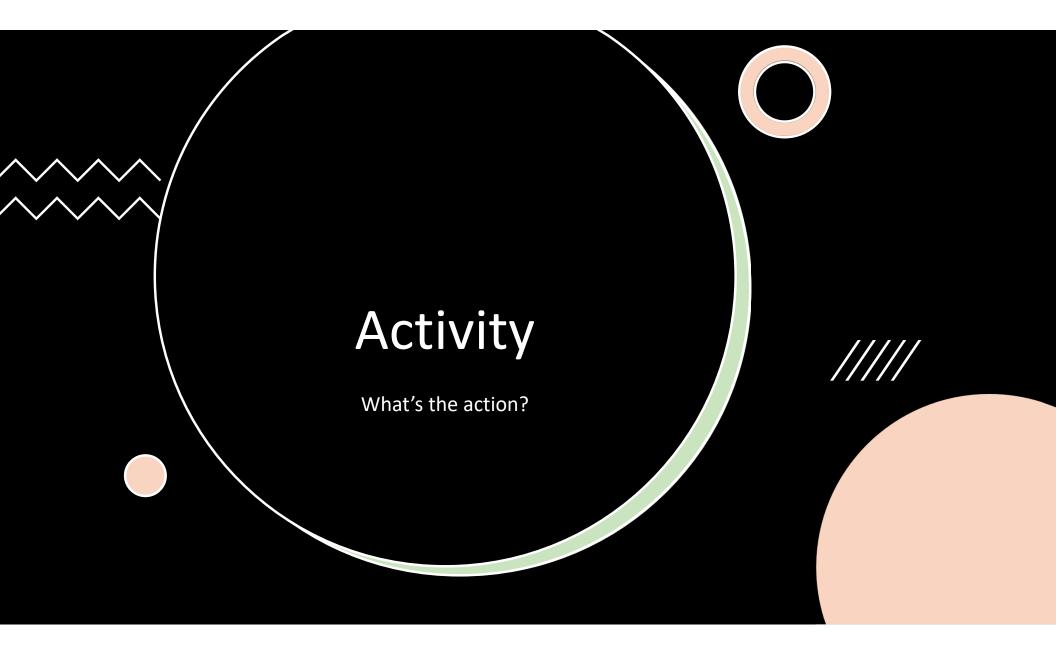


- Body
- Voice



Get out of your head

Why?





Sample Action Palette



- To excite
- To engage
- To woo
- To enlist
- To organize
- To instruct
- To uplift
- To rejuvenate



(to welcome)

Four score and seven years ago our fathers brought forth on this continent, a new nation, conceived in Liberty, and dedicated to the proposition that all men are created equal.

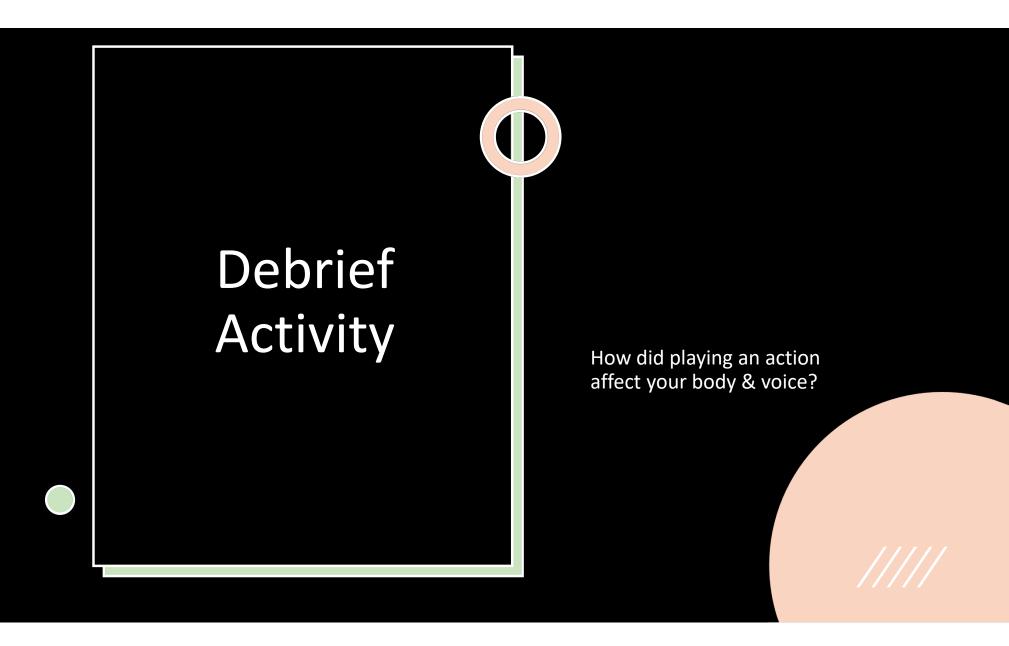
(to rally)

Now we are engaged in a great civil war, testing whether that nation, or any nation so conceived and so dedicated, can long endure. We are met on a great battle-field of that war. We have come to dedicate a portion of that field, as a final resting place for those who here gave their lives that that nation might live. It is altogether fitting and proper that we should do this.

(to call to action)

But, in a larger sense, we can not dedicate -- we can not consecrate -- we can not hallow -- this ground.

Objective = to get the audience to understand the importance



The Pindrop Principle by **David Lewis** & G. Riley Mills

Good afternoon, everyone. I'd like to than taking time to greet so they to attend this presentation. I know you are all busy and your presence feel welcomed here today is much appreciated.

Friends, the work you have been doing in the field of preventative medicine is not only important, it is vital. The discoveries and to commend breakthroughs you have made in the development of new vaccines have not only been impressive from a scientific perspective, but have feel appreciated done something even more important on a humanitarian level-they have literally saved lives. And for that, I applaud you.

As many of you know, I have spent the better part of the last twenty years at the forefront of medicine, developing different methods to help the body fight infection. My work at Yale University as head find me credible researcher provided me the opportunity to see these many advances in this field firsthand.

Of course with today's research budgets being slashed in universities across the country, we as scientists find ourselves in a very difficult to reassure position. On one hand, we cannot continue our work if peoper funding is not in place to support the research. But on another hand, we cannot lie down and quit, give up as it were, and simply abandon the bold and necessary work we are currently doing. Too much is at fight for them stake. Too much has been accomplished. And too much is yet to be done. I, for one, want you to know that I believe in our efforts and I will continue to fight for the opportunity to continue our work and change lives.

> Ladies and gentlemen, I have gathered you here today for a very special purpose. With this prestigious institution as the backdrop and you, my distinguished colleagues, as my invited audience, I am proud to announce that, for the first time in its history, the Henderson Research Laboratory for Vaccine Development here at Herald University has been awarded a \$25 million grant. This generous gift, from an anonymous donor, will not only ensure that our current research will not be cut off before the work is completed, it will also guarantee that the noble and generous work that you have been doing will continue for years to come!

Figure 1.1 Speech Markup.

9

10 they

to impress

10 they

to they

know we will

to excite 10

they feel a

sense of purpose

and energy going forward





Practice Makes Perfect

- For every one minute of performance time, an actor spends one hour preparing
- Read-through / Stumble-through / Dress Rehearsal



Resources

Whoever Tells the Best Story Wins by Annette Simmons

The Pin Drop Principle by David Lewis & G. Riley Mills