



 STUDENT FOCUSED  LAND GRANT  RESEARCH UNIVERSITY

The Undergraduate Recruitment Landscape

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WELCOME &

THANK YOU

International Student & Study Abroad Services

- **International Recruitment & Undergraduate Admissions**
- **Study Abroad & Away**
- **International Student Services**
- **International Partnerships & Agreements**

NDSU International Student Population

Enrolled UG INTL Students	88
Enrolled GR INTL Students (PhD, Masters, Prof)	629
OPT INTL Students (working)	110
TOTAL NDSU INTL POPULATION	817

Top 5 Countries of Origin	
India	126
Bangladesh	97
China	59
Nepal	56
Pakistan (Higher Education Council)	53
Total	391
% Total Enrolled	55.30%

Top 5 Fields of Study	
Agricultural/Animal/Plant Sciences and Related	139
Computer and Information Sciences	119
Engineering	104
Biological and Biomedical Sciences	50
Business, Management, Marketing and Related	50
Total	462
% Total Enrolled	65.35%

Tips for Advising INTL Students

1. Defining an “International Student”:
 - F or J visa holder
 - Either degree or non-degree seeking
 - Not “employs” (Scholars, Faculty, Researchers, etc. = Faculty Immigration)
1. International Students must:
 - Fully enroll each semester (12 CR for UG; 9 or 6 for GR)
 - Update their International Student Advisor (DSO) of changes to major, address, and program dates (e.g., graduation/final semester)
3. International Student may:
 - Work up to 20 hrs on-campus during the school year (40 hrs during breaks)
 - Undertake practical experiences on or off-campus with pre-authorization by International Student Advisor (DSO)

Recruitment Landscape

- Cost sensitivity
- Increase in online learning/flexible programs
- Focus on career readiness
- Changing student demographics
- Why college?
- Why NDSU

NDSU NORTH DAKOTA
STATE UNIVERSITY

Your Impact on Recruitment

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Campus Visit Yield

Visit Type	Fall 2021 Class	Fall 2022 Class
Daily Visit without Academic Meeting	49.68%	43.36%
Daily Visit with Academic Meeting	62.99%	49.68%
Academic/Saturday	57.05%	57.58%
Fall Discover NDSU	51.83%	45.48%

College Liaisons

Agriculture, Food Systems, & Natural Resources - Carrie Hammer, Blaine Novak, Kamie Beeson	Kylie Thurber (kylie.thurber@ndsu.edu)
Arts & Sciences - Nadeje Alexandre	Madison Eddy (madison.eddy@ndsu.edu)
Business - Brianna Sutherland	Ryne Kisch (joseph.kisch@ndsu.edu)
Engineering - Nancy, Scott, Joel	Doug Zeltinger (doug.zeltinger@ndsu.edu)
Health and Human Sciences - Aleisha Lokken	Cory Schlack (cory.schlack@ndsu.edu)
Career and Advising - Andrea Hein	Paige Eskelson (paige.eskelson@ndsu.edu)

New Initiatives

- New scholarship models
- Tuition Award Program
- Direct admission
- Additional recruiting staff
- Transferology
- LGBTQ+ Visit Day
- Bison Bridge Program
- Air guard MOA
- CDTW is now Land Grant Access Award

Collaboration and Opportunities

- Hands-on experiences
- Departmental/College Emails
- Inform Admission of prospective student groups on campus (swag request form)
- Communication from colleges/department at key points in funnel to students and families
- Nurture donors (need-based, renewable, first-year and transfer)
- Refer a Future Bison
- Trainings that we offer: campus visit best practices, attend dept meetings to brainstorm recruitment tactics/strategies, Gen Z, inclusive recruitment strategies, the needs of transfer students

Suggestions? Ideas? Questions?

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