

January 1, 2024



To Whom It May Concern:

I am pleased to share the compelling results of the 2022 National Economic Impact Study of the Wine Industry commissioned by WineAmerica. The study revealed that the North Dakota wine industry contributed over \$490 million to the U.S. economy and over \$16 million to North Dakota's economy in 2022, with substantial impact on job creation, wage generation, tourist activity, and tax revenues at both state and national levels.



## North Dakota Wine Industry Highlights

### Total Output

The wine industry generates close to \$490.94 million in total economic activity in the state of North Dakota, dramatically illustrating that wine is the ultimate value-added beverage. The broader economic impact flows throughout the state, generating business for firms seemingly unrelated to the wine industry. Real people, with real jobs, working in industries as varied as farming, banking, accounting, manufacturing, packaging, transportation, printing, and advertising depend on the wine industry for their livelihoods.

### Tax Revenue

The North Dakota wine industry generates sizeable tax revenues on the local, state, and national levels. In 2022, the industry will pay nearly \$64,200 in state and local taxes, and \$56,800 in federal taxes for a total of \$121,000. In addition, the industry generates approximately \$1.50 million federal consumption taxes and \$16.43 million in state consumption taxes which include excise and sales taxes.

### Tourist Activity

The North Dakota wine industry is a major magnet for tourists and tourism-driven expenses. North Dakota's "wine country" regions generates 1600 tourist visits and \$541,500 in annual tourism expenditures, benefiting local economies and tax bases.

Sincerely,

*Rod Ballinger*

Rod Ballinger  
President, Winery Association of North Dakota