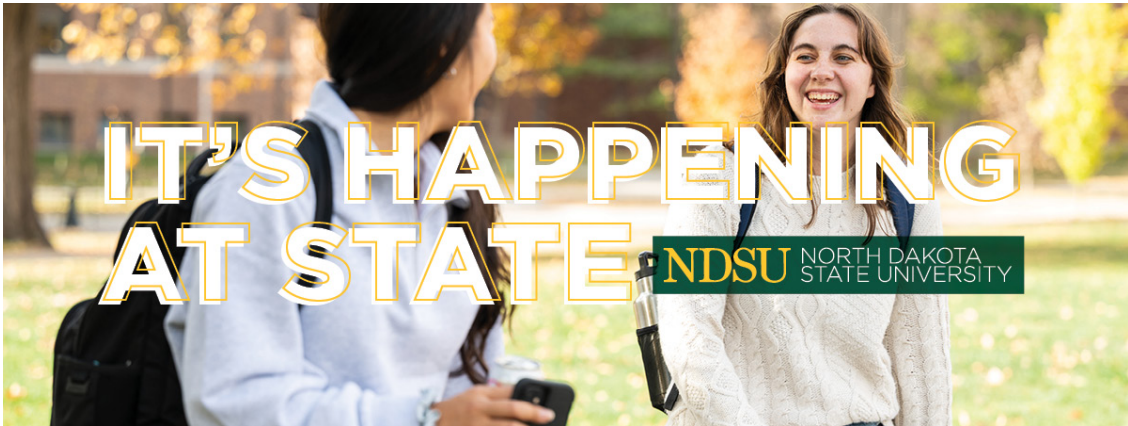


December 16, 2024

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SPREADING THE WORD



NDSU University Relations has developed a vibrant series of video board advertisements celebrating the university's recent recognition as the No. 1 college in North Dakota by Niche, a website specializing in college rankings and student reviews. These dynamic messages, displayed at the Fargodome, highlight the excellence that defines NDSU. With fresh messages updated year-round, this dynamic effort inspires fans, prospective students and the community to share in NDSU's success while reinforcing Bison pride!

View one of the videos displayed at the Fargodome.



BISON PROUD



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BISON SPOTLIGHT



Our Bison Spotlight feature this month is Eric Gjerdevig, lecturer of marketing at NDSU. A dedicated educator with a passion for sales and a deep interest in technology, Gjerdevig's innovative approach to teaching bridges these fields to create a transformative learning experience for his students. His focus on hands-on learning opportunities and commitment to exposing students to real-world career possibilities, such as bringing in industry leaders to share their insights, equips them to thrive in competitive markets.



“It’s been fun working with students because most of them take their first sales class and they’re pretty skeptical about the idea of a career in sales. It’s fun when those students a few semesters later are excited about a career in sales and I’ve kind of helped open their eyes to a whole career opportunity that many of them didn’t seriously consider before.”

— Eric Gjerdevig

[Read Gjerdevig's Story](#)

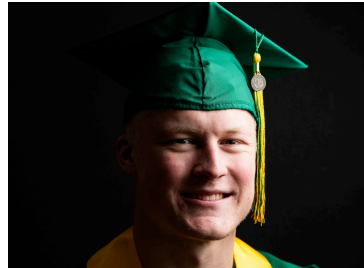
AROUND CAMPUS



Read the latest campus news.



[NDSU ranks in top 100 public research institutions with fifth year of record-breaking expenditures](#)



[Commencement speaker: 'Who you are is more important than what you do'](#)



[Faculty member named Blue Key Distinguished Educator](#)

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MEDIA MENTIONS



News stories and recent events covered by local, state and national media.



[Valley News Live - Second annual](#)



[friendsgiving held at
NDSU](#)

[Inforum - What's
growing in Research
Plot 2? The answer is
always wheat](#)

[Valley News Live -
NDSU Giving Day](#)

CAMPUS HAPPENINGS



Stay up to date with all the exciting happenings at NDSU by checking out the campus events calendars.

[Event Planning Calendar](#)

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NDSU UNIVERSITY
RELATIONS

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