

# ERIN SMITH

• Apparel Retail Merchandising and Design Student •

## CONTACT DETAILS

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Permanent Address:  
1020 Dale St. SW  
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## OBJECTIVE

I am a fashion and communications student looking for new experiences and an internship in product development, technical design, styling, marketing, public relations or a related field.

## EDUCATION

### North Dakota State University

Fargo, ND | Expected Graduation: Fall 2021

B.S. Apparel Retail Merchandising and Design- Apparel Studies  
Minor in Strategic Communications

- GPA of 3.3
- Deans List 2019 and 2020
- Participated in a study tour in Chicago, Illinois to tour and network with various businesses in the fashion industry

## EXPERIENCE

### Sales Associate- Torrid

Fargo, ND | September 2019 - Present

- Provide an excellent customer shopping experience by being personable and using suggestive selling techniques
- Use outstanding people skills while using a POS system
- Organize and replenish merchandise by keeping the store tidy and opening shipments
- Follow pre planned planograms, dress mannequins and set up displays accordingly

### Sales Team Member- Jo-Ann Stores

Hutchinson, MN | May 2020- Present

- Gained knowledge about different types of textiles and how to cut said textile
- Help customers find materials for the project they are working on and brainstorm ideas with them
- Stock and organize merchandise in different areas of the store

## LEADERSHIP AND SERVICE

### NDSU Fashion Apparel Business Organization

September 2018- Present

- Positions held: Secretary and Public Relations Officer
- As secretary, use organization skills to take detailed notes during meetings and email fellow executive members
- As public relations officer, managed the clubs social medias accounts and created posts weekly
- Also served as the FABO fashion show stores and models committee chair in 2020

### Hutchinson Health Junior Volunteer Program

June 2014- June 2018

- Earned 500 hour award in 2018
- Positions held: President, Vice President, Media Officer
- Lead monthly meetings and events with other officers
- Trained other volunteers on multiple different tasks
- Helped program advisor organize membership applications and total up hours

REFERENCES AVAILABLE UPON REQUEST