

Sept. 18, 2025

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Stay connected with NDSU's latest highlights — featuring groundbreaking campus news, exceptional faculty and staff achievements, major media spotlights and more!

Be part of the moment that takes the Bison spirit to the next level! Join Marketing and Communications, recently renamed from University Relations, for Thunder Forward: The NDSU Brand and Web Experience Launch on Tuesday, Sept. 23, from 1–2 p.m. in the Oceti Sakowin Ballroom. You'll discover new design, voice and tone elements, and see how the brand comes to life through interactive stations with giveaways.

Thunder with us!



SPREADING THE WORD



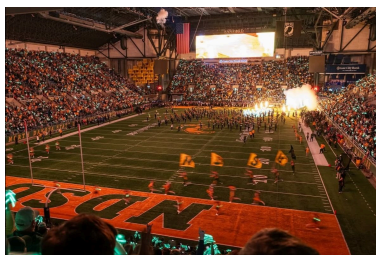
Marketing and Communications has launched a series of bold, eye-catching billboards in Minneapolis, Grand Forks and right here in Fargo, inviting prospective students to visit campus and experience NDSU firsthand. A campus visit is one of the best ways for future Bison to discover how our strong sense of community empowers individuals to embrace new opportunities — whether in the classroom, through research or in student life.



#BISON PROUD



Click the photos below to view some of our recent social media posts.



Follow our pages to receive the latest updates.



BISON SPOTLIGHT



Shining brightly this month is Hannah Arnold, a midfielder on NDSU's soccer team. Arnold's commitment to excellence extends beyond the field, where she excels as both a driven competitor and a dedicated student majoring in biology. She credits the discipline, teamwork and resilience gained through soccer as skills that help her succeed in the classroom. By balancing her academic goals with her athletic pursuits, Arnold embodies what it means to be a Bison student-athlete — committed, resilient and ready to make an impact.



“Wearing the Bison jersey means that I am no longer playing for just me, or just my team, but for the staff that support us behind the scenes and the fans that show out game after game whether in the stands or at home. To be a Bison now means to be a Bison forever, and for that I am forever grateful.”

— Hannah Arnold, midfielder on NDSU’s soccer team

[Read Arnold’s Story](#)

AROUND CAMPUS



Read the latest campus news.



[2025 NDSU
McGovern Scholars
welcomed to campus](#)



[NDSU President
looks to new horizons
in State of the
University Address](#)

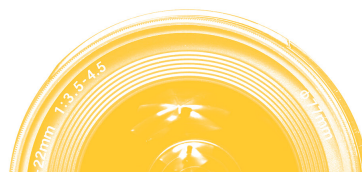


[NDSU awarded nearly
\\$4 million to deploy
supercomputer for AI
research](#)

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MEDIA MENTIONS



Do you have a great story to share, or have you been approached to provide expertise to the media? Please direct media inquiries to Brynn Rawlings, Director of Communications and Media Relations, at brynn.rawlings@ndsu.edu or 701-231-8421. We look forward to facilitating media connections and sharing our Bison stories and expertise with the community.



[NDSU opens new Union Market with grab-and-go dining options](#)



[NDSU credits strategic changes for first-day enrollment increase](#)



[New NDSU students get spirited welcome before classes begin](#)

CAMPUS HAPPENINGS



Save the date for Homecoming, happening Sept. 22-27. Homecoming is a time-honored tradition that brings students, faculty, staff, alumni and the community together to celebrate the Bison spirit. Throughout the week, events and gatherings will highlight NDSU's proud history, academic achievements and athletics while fostering connections across generations of Bison. Check out the list of events happening throughout the week on the [Homecoming website](#).



Stay up to date with all the exciting happenings at NDSU by checking out the campus events calendars. For university sponsored events, reach out to the Marketing and Communications team to learn more about the resources we have.

Event Planning Calendar

myNDSU Calendar

NDSU MARKETING AND
COMMUNICATIONS

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