

Feb. 17, 2026

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Stay connected with NDSU's latest highlights — featuring groundbreaking campus news, exceptional faculty and staff achievements, major media spotlights and more!

SPREADING THE WORD



The Marketing and Communications team and academic departments across campus are playing a pivotal role in bringing the New Horizon initiative to life by crafting strategic program campaigns geared toward prospective students. Through unified branding, compelling visuals and targeted messaging across digital channels and earned media, these campaigns are highlighting the new and innovative programs NDSU is starting to offer across disciplines in engineering, precision agriculture, energy, pharmacy and health sciences.



BISON SPOTLIGHT



Dawn Holm, an office assistant for NDSU Dining, is our Bison Spotlight this month. With 35 years of dedicated service on campus, Holm has played an integral role in creating welcoming dining experiences that ensure students and guests feel at home with every meal. Dining has received numerous awards and honors over the years for its efforts to ensure students have nutritional, innovative and high-quality meals, including allergies-free options. Holm credits the strong, committed dining team as one of the highlights of her career, finding joy in the camaraderie and shared mission of serving the Bison community. For Holm, working at NDSU has been more than a job, it's been a rewarding journey defined by teamwork, service and the daily opportunity to make a difference in students' lives.

Click the photo below to read Holm's story.



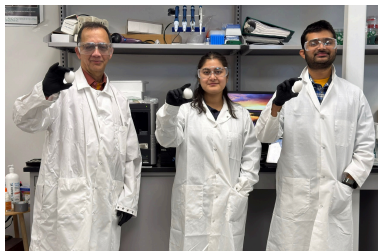
“I enjoy the whole NDSU community. The students may change, but the work ethic that we see in the young people keeps me coming back day after day. The teamwork in the NDSU community is a strong support system.”

— Dawn Holm, office assistant with NDSU Dining

RESEARCH RECAP



As an R1, land-grant institution ranked among the nation’s top 100 public research universities, NDSU is driving innovation through groundbreaking research that serves North Dakota and beyond. From emerging technologies to community-focused studies, our faculty, staff and students are advancing knowledge and creating real-world impact. Stay connected to the latest discoveries shaping the future at NDSU.



**NDSU researchers
discover simple
method to combat
global ‘forever
chemicals’**



**NDSU researchers
working to improve
highway work-zone
safety.**



**NDSU researchers
working to improve
health care for older
adults**

#BISON PROUD



Click the photos below to view some of our recent social media posts.



Follow our pages to receive the latest updates.



AROUND CAMPUS



Read the latest campus news on the [NDSU news site](#), or [submit a news story](#).



[NDSU students partner with North Dakota businesses](#)

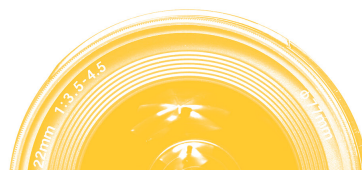


[Three Minute Thesis winner announced](#)



[NDSU fills Honors College leadership role](#)

MEDIA MENTIONS



Do you have a great story to share, or have you been approached to provide expertise to the media? Please direct media inquiries to Brynn Rawlings, Director of Communications and Media Relations, at brynn.rawlings@ndsu.edu or 701-231-8421. We look forward to facilitating media connections and sharing our Bison stories and expertise with the community.



[Inforum - Mountain West Conference](#)



[Departing NDSU President David Cook](#)



[Inforum - NDSU students connect](#)

officially welcomes
NDSU for football

sets stage for Rick
Berg, interim
president

with regional
employers at career
expo

CAMPUS HAPPENINGS



Stay up to date with all the exciting happenings at NDSU by checking out the campus [Event Planning Calendar](#) and [myNDSU Calendar](#). For university sponsored events, reach out to the Marketing and Communications team to learn more about the resources we have.

NDSU MARKETING AND
COMMUNICATIONS